

K. R. Burg Storytelling/ Author School Visit

2016-2017

Common Questions Asked

1. What do you do for a storytelling presentation?

I present one of five different presentations I have based on well-known books or stories. I use the presentations as a jumping off point for explaining that authors always think through three important questions when we write: who is the story about? Where does the story take place? What is happening in the story? This presentation is geared towards K-3rd grades.

2. What do you do for an author presentation?

For an author presentation, I read from one of my books—which kids LOVE! After getting the students completely engaged, I then discuss different obstacles that authors have—writer’s block (yes, it is real!), developing characters, and creating a plot, for example. Students are encouraged to ask related questions. The goal is that students leave the presentation with tools that they can use for their own writing.

3. What is the cost involved in a presentation?

*Please note: At this time I am booking **ONLY local West Michigan presentations** for the 2016-2017 school year.*

**Local (within 50 miles of Grand Rapids, MI):*

\$250 for **one 45-50 minute presentation*

**up to two presentations in one day (example: K-3, 4-8)*

**no more than 30 minutes between presentations, please ☺*

4. Do you have a referral program?

*Yes! If you refer any other school and the school signs up for a back-to-back visit, you will receive 10% off your total cost **PLUS** a signed library collection of my currently published books.*

5. Can students buy your books after the presentation?

Yes! I do introduce many of my published books during the presentation, and offer the opportunity for students to order books directly from me—signed by the author. ☺ This can be discussed directly with the school as we get closer to the presentation day.

6. We like to introduce our students to the author before the presentation day. Do you have any information that we can pass on?

One month before the presentation day your school will get an email attachment with my information, bio picture, questions that students often ask at presentations, and descriptions of my published books. Kids that know about me and my books beforehand get a lot more out of the presentation itself. You can also visit my website at www.krburgbooks.com for more information. I also encourage the whole school to get involved with the presentation! Build excitement and anticipation. School author presentations are much more successful when everyone is on board.

7. Why do you visit schools in the first place?

I love working with kids! I've taught for 21 years, so I know kids. My goal in every presentation is to get kids excited about reading and writing so that they will ACT—and develop their own reading and writing.

8. Is there anything special that you need for your presentations?

I am pretty simple—just a microphone and mic stand. (Anything else I need I will bring with me.)

9. How can we book a presentation with you?

Easy! Contact me through my website (www.krburgbooks.com) or email me (krbsunshine@gmail.com). Please make sure to include important information: your name, your school's name, what type/ how many presentations you would like, the number of students, and what day(s) you are interested in. Once we have the day set, then I will send a contract.

10. Our school is interested in booking a presentation, but our needs are a bit different.

No problem! Contact me and we will talk. I have created special presentations for schools in the past, and if I can do the same for your school, I am willing to.